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## WHAT'S ON THIS EASTER



# New homes in Suffolk combining modern, rural living within close proximity of popular towns and cities

Rachel Goodman of Fleur Developments talks to Adrian Peel

about Lady Fishers Field in Risby, an elegant collection of just 14

three, four and five-bedroom homes built by Fleur Developments

and on the market with Jackson-Stops & Staff.



Located close to Risby's Norman church and pretty green, this striking new development is set in the heart of the picturesque Suffolk village - a village which enjoys easy access to a wide range of shops and activities and is also well-served by schools. Traditional in design, the 14 houses gently reflect the rural nature of the parish, while contemporary interiors are packed with modern and stylish ideas. Only five miles from Bury St Edmunds and a 30-minute drive from Cambridge, each house in the scheme is beautiful in its own way and set back behind a paved driveway.

**"Location is of paramount importance when selecting a new site and Risby certainly met our criteria."**

about this exciting new project, something of a first for the company. "We do most of our developments in North Norfolk," she explained. "This is our first foray into Suffolk and so this is a landmark site for us."

"Location is of paramount importance when selecting a new site and Risby certainly met our criteria, offering a rural idyll within close proximity to Bury St Edmunds and Cambridge."

The homes are generously proportioned and include a large single or double garage. Exquisitely crafted throughout, they are built to maximise light and space, encompassing traditional styles and local materials. All this is designed to enrich this quintessential corner of Suffolk.

Rachel Goodman, Marketing Manager at Norfolk-based Fleur Developments, spoke to Velvet

Rachel continued: "As for the homes themselves, Fleur's strapline is 'Lovingly Made Luxury' and we make every effort to live up to that. Our homes are designed to complement and enrich their surroundings and we spend huge amounts of time on the details.

"We include traditional styles and local materials and the Lady Fishers Field homes are a lovely mix of brick, render, weatherboard and generous barge boards and deep timber fascias. We also specified that the roofs must be steeply pitched and used clay pantiles (we never use concrete) to ensure the homes echoed the period homes in the surrounding area.

"For the setting itself, we make every effort to landscape the development so it captures the village feel, with abundant green spaces, specimen trees and lots of spring bulbs." Commenting on the interiors, Rachel said: "Inside, our homes are well-crafted throughout, but what really sets us apart from other regional developers is the way we choose to maximise space and light. "Risby homes are full of light, with bi-fold or French doors always part of the spec - plus we love the luxury of space. We incorporate



Article by Adrian Peel

wide hallways and landings, spacious open-plan kitchen/dining areas and a snug/study for that extra reception room."

Rachel added: "While some of our three-bedroom homes would be made into four by other developers, we choose to include the luxury of both a walk-in dressing room and an en suite in the master bedroom. In the kitchen/dining room, we always include a sizeable island in the kitchen area, as we consider this the hub of the household and so try to imagine how best to make family life work and make provision for that."

What else makes a Fleur home unique?

"I think it is the attention to detail with the design of the homes," replied Rachel. "Juliet, our Design Director, is very hands-on when it comes to deciding what she thinks is suitable. She takes great pains to make sure that everything exudes quality and is in keeping with the area." "They're lovely spaces to be in," said Rachel, "and not a thing slips through without being really considered. They're as good a quality as we can make them."

The Risby homes will be completed from June 17 and will be rolling out until February, 2018. Although the show home

was only launched two weeks ago, four of the 14 available homes are already under offer. Asked whether there will be more Fleur developments to come in Suffolk, Rachel concluded: "While Risby is our first development in Suffolk, we are definitely looking at other sites in the area and hope to do many more in the years to come."

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[www.jackson-stops.co.uk](http://www.jackson-stops.co.uk)